



# PHILIP MORRIS

U.S.A.

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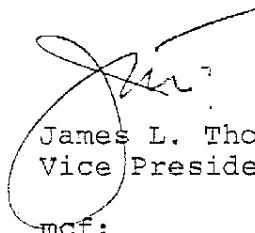
August 10, 1982

Mr. Jay Burzon  
Woman's Day  
1515 Broadway  
12th Floor  
New York, New York 10036

Dear Jay:

I was not exactly elated to hear that Fred Pickering was moved off of our business. He always performed well for us and we will miss him.

Sincerely,



James L. Thompson, Jr.  
Vice President - Media

mcf:

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MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT SARATOGA CAMBRIDGE ALPINE MULTIFILTER